### Refine Search

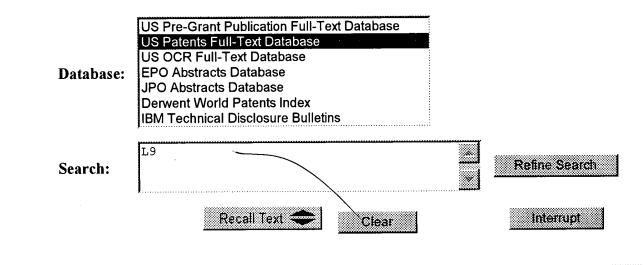
Your wildcard search against 10000 terms has yielded the results below.

### Your result set for the last L# is incomplete.

The probable cause is use of unlimited truncation. Revise your search strategy to use limited truncation.

Search Results -

Terms	Documents
auction\$ and (bid or bidded or bidding) and (compet\$ with (mode or stat\$ or condition\$ or situation\$)) and @ad<=19960904	11



### Search History

DATE: Monday, September 20, 2004 Printable Copy Create Case

Set  Name Query side by side	<u>Hit</u> <u>Count</u>	<u>Set</u> <u>Name</u> result set
auction\$ and (bid or bidded or bidding) and (compet\$ with (mode or stat\$ or condition\$ or situation\$)) and @ad<=19960904  DESIGNEE; PLUR=YES; OP=OR	11	l <u>L9</u>
L8 L6 and (auction\$ or bid or bidded or bidding)	4	4 <u>L8</u>
L6 and (internet or online or www or web\$) and (auction\$ or bid or bidde or bidding)	d (	) <u>L7</u>
L6 (compet\$ same (mode or stat\$ or condition\$ or situation\$)) and @pd<=19960904	1689	9 <u>L6</u>
DB=USPT; THES=ASSIGNEE; PLUR=YES; OP=OR		
<u>L5</u> L1 and (proxy)	1	1 <u>L5</u>

## END OF SEARCH HISTORY

T S2/3, KWIC/1-11

(Item 1 from file: 20) 2/3,KWIC/1

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

05400469 (USE FORMAT 7 OR 9 FOR FULLTEXT)

INSIDER TRADING - CHIRPING CELLPHONES ARE THE BANE OF SPEAKER

Iain Scott

BUSINESS DAY (SOUTH AFRICA), p2

May 13, 1999

JOURNAL CODE: FBUD LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1053

(USE FORMAT 7 OR 9 FOR FULLTEXT)

computer boffins.

A team of 16 internet service provider engineers have listed themselves on internet auction company EBays website, opening the bidding at \$3,14m. The team works for a major internet service provider, and wants to...

19990513

#### (Item 1 from file: 608) 2/3,KWIC/2

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06802876 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Bellevue, Wash., Man Sells Dolls in Likeness of Baseball Players

Luke Timmerman

2000

August , 2081

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 640

...TEXT: empty-handed. Even though the dolls cost the teams about \$5, some Twins fans have bid them up on eBay for \$140. That's quite a bit of excitement for a town where plenty of...

(Item 2 from file: 608) 2/3,KWIC/3

### SHOW FILES, DS

>>>Invalid SHOW option:,

File 20:Dialog Global Reporter 1997-2004/Sep 20

(c) 2004 The Dialog Corp.

File 147: The Kansas City Star 1995-2003/Sep 26

(c) 2003 Kansas City Star

File 608:KR/T Bus.News. 1992-2004/Sep 20

(c)2004 Knight Ridder/Tribune Bus News

File 755: New Zealand Newspapers 1995-2004/Sep 19

(c) Fairfax New Zealand Ltd.

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

?

?

Set Items Description
13 EBAY? AND (AUCTION? OR BID OR BIDDED OR BIDDING) AND P
60904
11 RD (unique items)
4 EBAY? AND (AUCTION? OR BID OR BIDDED OR BIDDING) AND CO
T? AND PD<=960904
S4 4 RD (unique items)
S5 0 HOWFILES
S6 0 HOWFILES

DIALOG(R)File 608:KR/T Bus.News. (c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06699300 (USE FORMAT 7 OR 9 FOR FULLTEXT) Toy Maker to Cease Sale of Beanie Babies

John Pletz

Austin American-Statesman, Texas

September 02, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 562

...TEXT: good.

Many Beanie collectors took to the Internet after the announcement, offering their wares on auction services such as eBay and collecting nation.com. But for the most part, prices didn't seem any higher

(Item 3 from file: 608) 2/3,KWIC/4

DIALOG(R)File 608:KR/T Bus News. (c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

(USE FORMAT 7 OR 9 FOR FULLTEXT) 06698352 Austin, Texas, Internet Startups Stay Cloaked in Secrecy

**Heather Cocks** 

Austin American-Statesman, Texas

August 28, 1996

RECORD TYPE: FULLTEXT LANGUAGE DOCUMENT TYPE: NEWSPAPER

WORD COUNT: 1785

...TEXT: flood of identical sites.

Williams of Forrester Research pointed to the recent surge in reverseauction Web sites. In the past month, respond.com, eWanted.com and iWant.com all entered...

...no clear market winner, the door is open for established sites like Amazon.com and eBay to nip those companies' growth in the bud, Williams said.

Although they may not beat smaller companies to the market, huge e-commerce sites like Amazon.com and eBay can play on customer loyalty, use existing resources to add new e-commerce departments and...



2/3,KWIC/5 (Item 4 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06684043 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Dell Launches Auction Site for Used Computers** 

Omar L. Gallaga

Austin American-Statesman, Texas

July 20, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 491

## **Dell Launches Auction Site for Used Computers**

...TEXT: make money off its competitors' computers, too.

On Monday, Dell launched dellauctions.com, a computer auction site where users can sell their own used goods alongside Dell's products. Round Rock...

...its chief competitor, Houston-based Compaq Computer Corp.

Riding the crest of high flying consumer auction. Web sites such as eBay. Inc. and Ubid Inc., dellauctions.com had several hundred thousand hits in its first eight hours and more than 1,000 items up for sale, the company said. On the auction site, Dell is allowing, even encouraging, users to hawk used wares ranging from computers to...

...their newfound cash.

"We're positioning ourselves atas the first major computer company to offer auction services," said Robert Langer, director of dell.com. "It gives our customers another outlet to...

...How lucrative can catering to the highest online bidder be?

Forrester Research Inc. estimates consumer auctions will grow from a sales volume of \$1.4 billion in 1998 to \$19 billion in 2003. And the makeup of auction sites will shift from predominantly person-to-person to business-to-consumer auctions.

James Carney, president of Bidder's Edge, a site that tracks bargains at online auction sites, said there are about 400 auction sites, but added that established companies such as Dell may have an advantage in attracting...

...stores," Carney said. "That business will be literally two-thirds

greater than person-to-person bidding in the next 24 months." A peek at the site on Monday revealed that of...

# A

## 2/3,KWIC/6 (Item 5 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06644801 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Austin, Texas, Firefighter's Virtual Persona Auctioned for \$521

Omar L. Gallaga

Austin American-Statesman, Texas

March 09, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 267

## Austin, Texas, Firefighter's Virtual Persona Auctioned for \$521

...LEAD PARAGRAPH: Austin firefighter has turned 500,000 pieces of cybergold into \$521 in cold cash by auctioning off his online persona.

...TEXT: Austin firefighter has turned 500,000 pieces of cybergold into \$521 in cold cash by auctioning off his online persona.

Dave Turner had amassed his virtual fortune by playing Ultima Online...

...Online," he said. "I realized I wouldn't have the time to keep doing it."

Bidding began at \$39 dollars. Over the seven days the auction ran, 43 bids upped the price to \$521. The winner was a player from Brooklyn...
...over where Turner left off.

While game trading and specialized sales are nothing new on Ebay, which handles millions of individual sales, the sale of a virtual character is a new...



## 2/3,KWIC/7 (Item 1 from file: 755)

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

01050672 SST20030727-152728-OB (USE FORMAT 7 FOR FULLTEXT)

CATCH-UP

Sunday Star Times And calls 72

Sunday Star Times , A ed, colD, p2 27 JUL 2003

JOURNAL CODE: SST RECORD TYPE: FULLTEXT

WORD COUNT: 00000228

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...Group has pulled out of the race to buy Farmers because it was told its bid was too low. It is understood bids have been coming in around \$250m, while Foodland...

Ebay thrivingEBAY IS one dotcom from the bad old days that has done well. The online auctioneer 's second-quarter profit more than doubled to \$US109.7m on a year ago on...

20200307

2/3,KWIC/8 (Item 2 from file: 755)

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

00939709 TDP20021004-160129-PG (USE FORMAT 7 FOR FULLTEXT)

**ARTSPEAK** 

THE DOMINION POST, 2 ed, colA, p13

4 OCT 2002

JOURNAL CODE: TDP RECORD TYPE: FULLTEXT

WORD COUNT: 00000612

... a new excuse to drool and part with their money at the annual Pablos Art Auction next Thursday. The fundraiser for Wellington's Pablos Art Studio and Gallery will this year...

...Margaret Elliot. Pablos provides users of mental health services arts training and employment opportunities. The auction is at Shed 11, Customhouse Quay, from 6.30pm. Viewings are from 5.30pm. Tickets...

...Internet. It includes details about each work and each can be purchased via the Internet auction house Ebay. The first exhibition from artist Paul Forrest runs until October 31.

IN the spirit of...

20200210

2/3,KWIC/9 (Item 3 from file: 755)

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

00897057 SST20020811-103602-JN (USE FORMAT 7 FOR FULLTEXT) From old faces to perfect strangers, it's a fair excuse for a party

MCCARROLL Jo

Sunday Star Times, A ed, colF, p7

11 AUG 2002

JOURNAL CODE: SST RECORD TYPE: FULLTEXT

WORD COUNT: 00001212

.. crowd of coasters wanting his signature.

I wonder what it'll be worth on internet auction site eBay?

z TV One is ditching the skeletons and big scary George Orwell-esque blue eye...

20200208

A

2/3,KWIC/10 (Item 4 from file: 755)

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

00549177 SST20000924-130147-MG (USE FORMAT 7 FOR FULLTEXT)

Internet nails the hammer

**HENDERSON Mark** 

Sunday Star Times, A ed, colC, p11

24 SEP 2000

JOURNAL CODE: SST RECORD TYPE: FULLTEXT

WORD COUNT: 00000996

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

Choice rather than bargains is the big attraction of online auction sites, writes Mark Henderson.

THERE's no oily spruicker revving up the crowd, no smart...

But despite - or perhaps because of - the absence of contrived drama, internet auctions have a huge fan club. Millions of items, from rarities to race cars, are bought and sold every day through silent bidding. Net auctions have hit their straps in the past five years with better cyberspace security and creative site management and service.

One of the first online personal trader pioneers was ebay com The

site now has 12.6 million registered users, including thousands in New Zealand...

...music, automobiles and toys.

Aucklander Brian Coleman, an avid collector of Royal Winton china, has bid for hundreds of pieces over the past 12 months and scored 30. "Initially, I was...

...A coffee pot was slightly more cracked than could be detected from its net photo.

Ebay , is his favoured site: "It's well set out and easy to navigate."

Coleman's recent auction buys include a dinner set from Canada, a cup and saucer from the US and...

...freighting is hideously expansive," laments Coleman.

Buying and selling at the growing crop of internet auctions is easy. You simply pull up the site and register: name, email, and often credit...

...bona fide bidder each time you log on to the site. Sellers can be individuals, auction houses and stores.

The best way to check out reliability is look at feedback ratings from buyers posted alongside seller listings on major auction sites. It is up to the buyer to authenticate a piece and determine its value...

...bidder, you simply decide how much you want to pay and raise the highest posted bid. Auctions take 7-10 days and you can watch the bidding progress anywhere.

Sue Henderson discovered net auctions two months ago. She was keen to add to her collection of Wade and Maling china. "It's exciting watching bidding progress. I'm hooked." She has confined herself to small purchases, so far two jugs...

...specialty stores at home. But convenience comes at a price. An unfortunate downside of net auctions, says Coleman, is the prices of collectable pieces around New Zealand is increasing as local dealers join the cyber bazaar.

Payment: There are several options to pay for your net auction purchases. Cash through the mail is not recommended. Money orders are a reasonably safe bet...

...accepted at most major sites and many offer additional security. For example, PayDirect at Yahoo! Auctions lets you set up an online fund

using your credit card.

The service allows you to pay or collect money from online auctions without having to mail a cheque or give credit card information to strangers. Check http://help.yahoo.com/help/ auctions /Escrow also lets you sleep easy, but is more time consuming. The service, offered by Ebay and others, works by including a third party who holds your money while you await...

...purchase. Once the item is in your hands you okay the seller being paid.

Links

AuctionWatch .com

A great site for beginners, this will answer most questions and concerns.

http://help.yahoo.com/help/ auctions /

Offers plenty of advice to get you started.

Amazon.com

Has a list of handy dos and don'ts.

ebay.com

A pioneering trader site and still one of the most popular.

And remember ...

Just...

...BladeForums.com, a US site specialising in knives and swords. You might post the winning bid, but it's highly likely that superbly crafted switchblade won't get any further than...

CAPTIONS: Brian Coleman has bid for hundreds of pieces of Royal Winton china on the internet.

20200009

2/3,KWIC/11 (Item 1 from file: 813)

DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1402124

a1755

Targeted Internet streaming media launched by American Alliance

DATE: January 11, 1919 11:21 EST W

WORD COUNT: 470

... and even upstart WorldCruncher Internet (OTC BB: WCTI). Who could have ever imagined that the auction business would create successes like Ubid (NASDAQ: UBID), eBay (NASDAQ: EBAY), Onsale (NASDAQ: ONSL) and G

Manning Auctions (NASDAQ: GMAI)."

Mr. Wetzel continues, "Businesses one never imagined being on the Internet such as...

1

T S2/3/1-11

2/3/1 (Item 1 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter (c) 2004 The Dialog Corp. All rts. reserv.

05400469 (USE FORMAT 7 OR 9 FOR FULLTEXT)

INSIDER TRADING - CHIRPING CELLPHONES ARE THE BANE OF SPEAKEF

Iain Scott

BUSINESS DAY (SOUTH AFRICA), p2

May 13, 1999

JOURNAL CODE: FBUD LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1053

2/3/2 (Item 1 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06802876 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Bellevue, Wash., Man Sells Dolls in Likeness of Baseball Players

Luke Timmerman

2000

August , 2081

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 640

2/3/3 (Item 2 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06699300 (USE FORMAT 7/OR 9 FOR FULLTEXT)

Toy Maker to Cease Sale of Beanie Babies

John Pletz

Austin American-Statesman, Texas

September 02, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 562

2/3/4 (Item 3 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

A

A

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06698352 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Austin, Texas, Internet Startups Stay Cloaked in Secrecy

**Heather Cocks** 

Austin American-Statesman, Texas

August 28, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 1785

2/3/5 (Item 4 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06684043 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Dell Launches Auction Site for Used Computers** 

Omar L. Gallaga

Austin American-Statesman, Texas

July 20, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 491

2/3/6 (Item 5 from file: 608)

DIALOG(R)File 608:KR/T Bus. News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06644801 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Austin, Texas, Firefighter's Virtual Persona Auctioned for \$521

Omar L. Gallaga

Austin American-Statesman, Texas

March 09, 1996

DOCUMENT TYPE: NEWSPAPER / RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 267

2/3/7 (Item 1 from file: 755)

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

01050672 SST20030727-152728-OB (USE FORMAT 7 FOR FULLTEXT)

**CATCH-UP** 

Sunday Star Times , A ed, colD, p2

27 JUL 2003

JOURNAL CODE: SST RECORD TYPE: FULLTEXT

WORD COUNT: 00000228

2/3/8 (Item 2 from file: 755)?

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

00939709 TDP20021004-160129-PG (USE FORMAT 7/FOR FULLTEXT)

**ARTSPEAK** 

THE DOMINION POST, 2 ed, colA, p13

4 OCT 2002

JOURNAL CODE: TDP RECORD TYPE: FULL TEXT

WORD COUNT: 00000612

2/3/9 (Item 3 from file: 755)

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

00897057 SST20020811-103602-JN (USE FORMAT 7 FOR FULLTEXT)

From old faces to perfect strangers, it's a fair excuse for a party

MCCARROLL Jo

Sunday Star Times, A ed, colf, p7

11 AUG 2002

JOURNAL CODE: SST RECORD TYPE: FULLTEXT

WORD COUNT: 00001212

2/3/10 (Item 4 from file: 755)

DIALOG(R)File 755: New Zealand Newspapers

(c) Fairfax New Zealand Ltd. All rts. reserv.

00549177 SST20000924-130147-MG (USE FORMAT 7 FOR FULLTEXT)

Internet pails the hammer

HENDERSON Mark

Sunday Star Times, A ed, colC, p11

24 SEP 2000

JOURNAL CODE: SST RECORD TYPE: FULLTEXT

WORD COUNT: 00000996

A

A

2/3/11 (Item 1 from file: 813)

DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1402124

a1755

Targeted Internet streaming media Jaunched by American Alliance

**DATE**: January 11, 1919

11:21 EST

WORD COUNT: 470

T S4/3,KWIC/1-4

4/3,KWIC/1 (Item 1 from file: 608)

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06802876 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Bellevue, Wash., Man Sells Dolls in Likeness of Baseball Players

Luke Timmerman

2000

August , 2081

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 640

...TEXT: empty-handed. Even though the dolls cost the teams about \$5, some Twins fans have bid them up on eBay for \$140.

That's quite a bit of excitement for a town where plenty of...

...design.

How far he can ride it is another question. Not far from his office, competitors at Bensussen Deutsch & Associates--a \$140 million promotions company--have already developed Cal/Ripken and...

4/3,KWIC/2 (Item 2 from file: 60/8)

DIALOG(R)File 608:KR/T Bus.New\$.

(c)2004 Knight Ridder/Tribune Bus/News. All rts. reserv.

06698352 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Austin, Texas, Internet Startup's Stay Cloaked in Secrecy

**Heather Cocks** 

Austin American-Statesman, Texas

August 28, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 1785

...TEXT: year in Austin alone, backed by a record flood of venture capital. In such a competitive market, young companies are realizing that a good idea is just a fraction of their...

...and you're up a creek," Carner said. "And it's an industry where the competition reacts quickly, so it's just as easy to get eclipsed very quickly."

Still, even...

...it for almost eight months but did not guard its secret sufficiently from a watchful competitor, which developed its own version and beat Procter & Gamble to the market, Carner said.

But...

...to automobiles to computer components -- enjoy some protection in the form of patents that prevent competitors from cloning the idea.

Internet companies in large part lack that security.

"The reality is...

...e-commerce business that quickly, you constantly have to look over your shoulder at the competition," Wesbecher said. "The Internet totally changed the rules of the game -- you can't build...flood of identical sites.

Williams of Forrester Research pointed to the recent surge in reverseauction Web sites. In the past month, respond.com, eWanted.com and iWant.com all entered...

...no clear market winner, the door is open for established sites like Amazon.com and eBay to nip those companies' growth in the bud, Williams said.

Although they may not be at smaller companies to the market, huge e-commerce sites like Amazon.com and eBay can play on customer loyalty, use existing resources to add new e-commerce departments and...

...Wesbecher and his staff/relied on secrecy to help hone the e-commerce ? mpany's competitive edge.

But most of that strate by involved common sense, he said, not cloak-and-dagger...

4/3,KWIC/3 (Item 3/from file: 608)

DIALOG(R)File 608:KR/T Bus. News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06684043 (USE FØRMAT 7 OR 9 FOR FULLTEXT)

**Dell Launches Auction Site for Used Computers** 

Omar L. Gallaga

Austin American Statesman, Texas

July 20, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 491

### **Dell Launches Auction Site for Used Computers**

...TEXT: most profitable computer company.

Now Dell has found a way to make money off its competitors 'computers, too.

On Monday, Dell launched dellauctions.com/a computer auction site where users can sell their own used goods alongside Dell's products. Round Rock...

...time someone lists an item on the site -- even a computer made by its chief competitor, Houston-based Compan Computer Corp.

Riding the crest of high flying consumer auction. Web sites such as eBay. Inc. and Ubid Inc., dellauctions.com had several hundred thousand hits in its first eight hours and more than 1,000 items up for sale, the company said. On the auction site, Dell is allowing, even encouraging, users to hawk used wares ranging from computers to...

...their newfound cash.

"We're positioning ourselves atas the first major computer company to offer auction services," said Robert Langer, director of dell.com. "It gives our customers another outlet to...

...How lucrative can catering to the highest online bidder be?

Forrester Research Inc. estimates consumer auctions will grow from a sales volume of \$1.4 billion in 1998 to \$19 billion in 2003. And the makeup of auction sites will shift from predominantly person-to-person to business-to-consumer auctions.

James Carney, president of Bidder's Edge, a site that tracks bargains at online auction sites, said there are about 400 auction sites, but added that established companies such as Dell may have an advantage in attracting...

...stores," Carney said. That business will be literally two-thirds greater than person-to-person bidding in the next 24 months."

A peek at the site on Monday revealed that of...

4/3,KWIC/4 (Item 4 from file: 608)

DIALOG(R)File 60\( \frac{1}{2} \): KR/T Bus. News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06644801 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Austin, Texas, Firefighter's Virtual Persona Auctioned for \$521

Omar L. Gallaga

Austin American-Statesman, Texas

March 09, 1996

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE

WORD COUNT: 267

### Austin, Texas, Firefighter's Virtual Persona Auctioned for \$521

...LEAD PARAGRAPH: Austin firefighter has turned 500,000 pieces of cybergold into \$521 in cold cash by auctioning off his online persona.

...TEXT: Austin firefighter has turned 500,000 pieces of cybergold into \$521 in cold cash by auctioning off his online persona.

Dave Turner had amassed his virtual fortune by playing Ultima Online...

...time job sidetracked Turner from the action. "It takes a lot of time to be competitive in Ultima Online," he said. "I realized I wouldn't have the time to keep doing it."

Bidding began at \$39 dollars. Over the seven days the auction ran, 43 bids upped the price to \$521. The winner was a player from Brooklyn...

... over where Turner left off.

While game trading and specialized sales are nothing new on Ebay, which handles millions of individual sales, the sale of a virtual character is a new...

?